

# BAUM INFORMER

Volume 1, Issue 7

November 2009

## BAUM YEAR END SALE



### NOW IS THE TIME TO AUTOMATE

With the tax incentives and special Sales promotions currently in effect it is time to take a second look at Automaton of your paper folder.

### The biggest reason to automate is to make more money and remain in business.

The Baum Autoset will reduce your set up costs, set up time, and allow you to utilize a less skilled operator than you would if you had a manual set up folder. This makes you more competitive and provides you with more opportunity to bring in additional work to your shop.

As we look back over the past couple of decades we find that almost everything we use or purchase has some degree of automation. That applies to the most complex piece of equipment down to our automobile or home appliance. Those companies that did not keep pace with the new technology made available have either gone out of business or are in danger of doing so at anytime.

The more job changes you do a day the more money you can save with an automated folder. This is especially true if you are constantly being asked to take off a job before it is finished to fold a smaller job and then have to set everything back up to finish the job.

Why not take the time to talk with your Baum Floor Model dealer and let them show you the Baum Autoset. We think you will be surprised how affordable this solution is

For the name of your nearest Baum Autoset dealer or for more information call Baum sales at 800-543-6107.

If you are looking at purchasing a Table Top folder, a Floor Model Folder, a Paper Drill, or a Paper Cutter before the end of December you need to contact your Baum Dealer and find out more about this special offer. We can save you a lot of money.

For more information or the name of your local Baum dealer call Baum sales at 800-543-6107.

### TAX INCENTIVES TO END DECEMBER 31

The special tax incentives decided below are scheduled to end December 31<sup>st</sup>, 2009. Remember this equipment needs to be placed into service by January 1, 2010 to qualify.

#### *Stimulus Legislation Extends American Recovery and Reinvestment Tax Act of 2009*

In a development of importance to our customers, enhanced Internal Revenue Code Section 179 Expensing and 50% Bonus Depreciation have both been extended through December 31, 2009 in the "Stimulus" legislation, *American Recovery and Reinvestment Tax Act of 2009*. In addition, the Stimulus extends provisions that allow companies that are currently in a loss position to use unused Alternative Minimum Tax (AMT) and R&D tax credits in lieu of Bonus Depreciation.

#### **50% Bonus First-Year Depreciation**

The Stimulus continues 50% Bonus First-Year Depreciation on investment in new equipment purchased after December 31, 2007 and "placed-in-service" before January 1, 2010.

## CHECK OUT OUR MONTHLY PARTS SPECIAL



Baumfolder parts has a different parts special each month which offers you the opportunity to save an considerable amount of money if you take advantage of the special offer.

To learn about the current special go to the Baumfolder web site [www.baumfolder.com](http://www.baumfolder.com) or call Baumfolder parts at 800-543-6107.

## Ask Jim



About this column. Jim Brandewie has many years experience operating, building, rebuilding and most recently in selling Baum folders. In this column Jim will select a commonly asked question concerning the operation of one of our Baum folders that was received from our customers and reply to it. If you would like to submit a question to Jim you can e-mail him at [james.brandewie@baumfolder.com](mailto:james.brandewie@baumfolder.com)

Dear Jim,

We are considering purchasing a new Baum floor model folder. Do you see any value in buying the i-fold if we have an experienced folder operator?

Harry from Boise, Idaho

Dear Harry,

My answer is definitely yes. I-fold will make it easier and quicker for even an experienced operator to set up a wide variety of jobs.

The fact you can store your notes about difficult or repeat jobs in the i-fold memory for instant recall is a big plus. You also have all the maintenance and troubleshooting information at your fingertips.

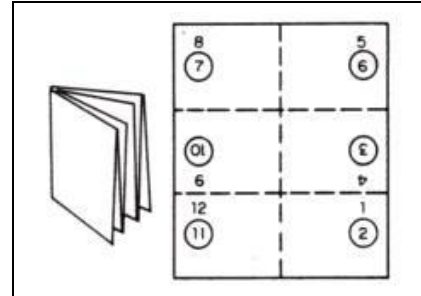
To see more about what i-fold has to offer see the video on the Baumfolder web site under floor model folder accessories.

For additional info ask your Baum Floor Model Dealer or call Baum Sales at 800-543-6107

## FEATURED IMPOSITION of the MONTH

We will be featuring a different imposition that can be folded on your Baum floor model folder in each issue of the Baum Informer. This month's imposition is a "12-page book saddle stitch".

These instructions are written for a folder with gap sets but could be modified for an older machine with manual roll settings.



### 12-page saddle stitch book

- 1) Set the fold stop in the #1 fold plate of the parallel section for 1/3 of the length of the sheet being folded.
- 2) Set the fold stop in the #2 fold plate of the parallel section at 1/3 of the sheet being folded.
- 3) Close the deflector on the #3 and #4 plates of the parallel section.
- 4) Score in the center of the folded sheet as you leave the parallel section before dropping on to the cross carrier.
- 5) Close the deflector on the #1, #3 and #4 plates of the parallel section
- 6) Set the fold stop on the #2 plate 1/2 the width of the sheet.
- 7) Inset one thickness of the paper being folded in the #1, #2, and #3 gap sets of the parallel section. (both sides)
- 8) Inset three thickness of the paper being folded in the #4 and #5 gap sets of the parallel section. (both sides)
- 9) Inset three thickness of the paper being folded in the #1 and #2 gap sets of the 8-page section. (both sides)
- 10) Inset six thickness of the paper being folded in the #3, #4 and #5 gap sets of the parallel section. (both sides)

Additional impositions can be found on the Baumfolder web site at [www.baumfolder.com](http://www.baumfolder.com)