

BAUM INFORMER

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BAUM BARGIN BARN

We have added a new feature to our web site listing Factory Specials on selected Baum Products.

You will find a number of Demo/Refurbished Table Top Folders, Floor Model Folders, Cutters, Drills, etc at a very special price. These are being sold on a first come basis so if you have any interest in one of these special priced units contact your local dealer or call Baum sales at 800-543-6107 right away.

The list of products will change frequently so make sure you check our web site at www.baumfolder.com on a regular basis to see what new specials have been posted.

CHECK OUT OUR PARTS SPECIALS



Baumfolder parts has a different parts special each month which offers you the opportunity to save an considerable amount of money if you take advantage of the special offer.

We have now added a weekly Parts Special on our web site. You need to check this on a weekly basis.

To learn about the current specials go to the Baumfolder web site www.baumfolder.com or call Baumfolder parts at 800-543-6107.



Baum 20 w/ i-fold

WHY BUY A BAUM ifold ?

The Baum ifold is still a mystery to a lot of end users of Baum Equipment. The ifold offers so many opportunities for you to increase your productivity and increase your profitability by buying a new Baum Floor Model Folder and have it equipped with ifold.

You owe it to yourself and your company to view the ifold demonstration video on the Baumfolder web site. Go to www.baumfolder.com and select products. When the products screen comes up scroll down to Accessories FM folder and select it. When the accessories screen opens up you will see the section on ifold. Just below this you will see View Product Video. When you click on this you will see a detailed explanation of what ifold is all about.

When you finish watching this video the question should not be why should I buy ifold but instead it should be why shouldn't I buy ifold.

The Baum ifold not only provides the operator with detailed information on how to set up the various jobs it provides you with a library of video's showing detailed step by step on to do it. These videos are an exclusive feature only available on ifold.

In addition to set up and operation of the folder, ifold provides information on trouble shooting a particular fold, maintenance information ,which reminds you when it is time to clean your pump filter, change your lube canister, etc and has a video on how to do it. You can also view all your parts books and operators manuals right on the ifold screen which says you time and frustration of looking for that printed manual.

If you were looking for a justification why to buy a new Baum folder with ifold verses either a competitors model or a used folder it would be to get ifold.

Let your local Baum Dealer tell you more about ifold and the Baum line of Floor Model Folders.

Ask Jim



About this column. Jim Brandewie has many years experience operating, building, rebuilding and most recently in selling Baum folders. In this column Jim will select a commonly asked question concerning the operation of one of our Baum folders that was received from our customers and reply to it. If you would like to submit a question to Jim you can e-mail him at james.brandewie@baumfolder.com

Dear Jim

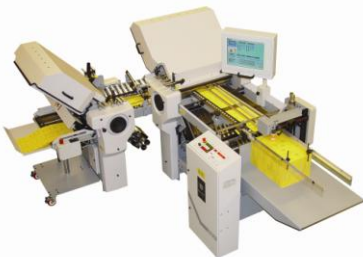
I'm considering replacing my older model floor model folder. I've heard a lot about the new automated folders. Is this really something I should be looking at or is this just a machine that costs lot more money but still just folds paper?
Bryan from Oklahoma

Dear Bryan,

There are some real valid reasons why automation will pay for itself. Automation will reduce your set up and make ready time when you change jobs on your folder. Naturally the shorter the runs and the more frequently you change jobs the more time and money you will save.

We estimate you can save approximately 31% of your set up time if you buy a Baum Automated folder. If you do 5 setups per day we believe the average savings per year would be over \$10,000 per year just in reduced set up cost.

I suggest you ask your local Baum Dealer for a copy of Baum's "**Guide for Selecting Automation in the Folding Process**" or contact Baum Sales at 800-543-6107. This publication contains in-depth information about the various types of Automation and the Baum ifold attachment.

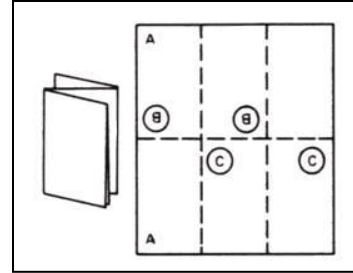


BAUM 20 AUTOSSET FOLDER

FEATURED IMPOSITION of the MONTH

We will be featuring a different imposition that can be folded on your Baum floor model folder in each issue of the Baum Informer. This month's imposition is a "12-page letter fold-accordion".

These instructions are written for a folder with gap sets but could be modified for an older machine with manual roll settings.



12-page letter fold-accordion

- 1) Set the fold stop in the #1 fold plate of the parallel section for 1/2 of the length of the sheet being folded.
- 2) Close the deflector on the #2, #3 and #4 plates of the parallel section.
- 3) You will need to make two scores as it leaves the parallel section. The first score will be 1/3 the width of the sheet from the left side. (side toward the side guide)
The second score will be 2/3 the width of the paper as it leaves the parallel section and drops on to the cross carrier.
- 4) Set the fold stop on the #1 plate of the 8-page 1/3 the width of the sheet.
- 5) Set the fold stop on the #2 plate of the 8-page 1/3 the width of the sheet.
- 6) Close the deflector on the #3 and #4 plates of the 8-page section
- 7) Inset one thickness of the paper being folded in the # 1 gap sets of the parallel section. (both sides)
- 8) Inset two thickness of the paper being folded in the #2, #3, #4 and #5 gap sets of the parallel section. (both sides)
- 9) Inset two thickness of the paper being folded in the #1 and #2 gap sets of the 8-page section. (both sides)
- 10) Inset six thickness of the paper being folded in the #3, #4 and #5 gap sets of the 8-page section. (both sides)

Additional impositions can be found on the Baumfolder web site at www.baumfolder.com